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Kevin Serafino

Content

Kevin Serafino is an attorney with experience advising nonprofit organizations – including public charities, private foundations, trade and professional associations, and social welfare organizations – on a broad range of legal issues. He leverages his decade of experience working in-house at two national trade associations to provide practical and actionable legal advice to mission-driven organizations.

Kevin counsels nonprofit organization clients on a wide array of matters, including formation, federal tax exemption, governance, affiliate relationships, operations, fundraising, and major transactions, among other issues. He also focuses on advising politically active organizations on federal and state lobbying, ethics, and campaign finance laws, and assists in designing compliance programs to complement high-profile and high-impact advocacy programs. In addition, he has extensive experience managing fundraising, strategy, and compliance for

political action committees and other political organizations.

Prior to joining TLG, Kevin served as an associate in the nonprofit organizations practice in the Washington, DC office of a leading mid-Atlantic law firm, while also practicing in the firm's Chambers-ranked political law group. Before entering private practice, Kevin spent more than a decade in lobbying and compliance roles for two national trade associations, most recently as Vice President of Government Relations & Public Policy and Counsel at the Household & Commercial Products Association. Prior to that, he was a policy analyst and political strategist at the International Franchise Association.

Kevin is committed to promoting diversity, equity, and inclusion, previously serving as the chair of his firm's LGBTQ+ employee resource group and as a liaison to the firm-wide DEI committee. He also holds a Certified Association Executive (CAE) certification from the American Society of Association Executives (ASAE), where he serves as a board member of ASAE's political action committee. From 2018-20, he was honored as a Fellow of the distinguished Bryce Harlow Foundation, an organization dedicated to advancing the integrity of government advocacy.

Education

- J.D., *summa cum laude*, Washington College of Law, American University, 2020
- B.A., Political Science, Boston College, 2011

Bar Admissions

District of Columbia

Label Overview Content

- 2011-Present, Member, American Society of Association Executives (ASAE)
- 2019-Present, Member, Board of Directors, ASAE Political Action Committee (APAC)

- 2019-Present, Member, National LGBTQ+ Bar Association
- 2018-20, Fellow, Bryce Harlow Foundation

Label Professional Affiliations Content

- 2022-24, Associate, Associations, Nonprofits and Political Organizations Practice, Whiteford, Taylor & Preston LLP, Washington, DC
- 2020-22, Vice President, Government Relations & Public Policy and Counsel, Household & Commercial Products Association, Washington, DC
- 2017-20, Director, Government Relations & Public Policy, Household & Commercial Products Association, Washington, DC
- 2011-17, Senior Manager, Government Relations & Public Policy,
 International Franchise Association, Washington, DC

Label Experience Content

Click on Title to View the Publication

October 4, 2025

<u>Practical Tips for Nonprofits for Conducting Internal Investigations</u>, American Bar Association's Business Law Today (Article)

August 10, 2025

<u>Beyond Bylaws: Multilayer Strategies for Avoiding Governance Pitfalls</u> (Presentation), American Society of Association Executives' 2025 Annual Meeting, Los Angeles, CA

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March 17, 2025

<u>DEI Initiatives in the Crosshairs of the Administration: What Nonprofits Need to Know to Mitigate Their Risk</u> (Article), American Bar Association's Business Law

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<u>DEI Initiatives in the Crosshairs of the Administration: What Nonprofits Need to Know to Mitigate Their Risk</u> (Article)

February 14, 2025

<u>DEI Initiatives: Know How to Mitigate Risk</u> (Article), The NonProfit Times

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May 8, 2024

Navigating the Legal Landscape Following the SCOTUS Affirmative Action Ruling (Presentation), California Society of Association Executives

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Publications

Content

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August 10, 2025

Beyond Bylaws: Multilayer Strategies for Avoiding Governance Pitfalls, American Society of Association Executives' 2025 Annual Meeting, Los Angeles, CA April 11, 2025

<u>What Do the New Executive Orders Mean for Your Bar Association?</u>, National Association of Bar Executives (Webinar)

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March 5, 2025

<u>DEI Initiatives in the Crosshairs of the Administration: What Nonprofits Need to Do to Mitigate Their Risk</u>, Raffa Learning Community (Webinar)

February 25, 2025

<u>DEI Initiatives in the Crosshairs of the Administration: What Nonprofits Need to Do to Mitigate Their Risk</u>, FAR (Finance & Administration Roundtable) (Webinar) February 20, 2025

<u>Executive Orders, Federal Funding, DEI, and Compliance: How Associations Can</u> <u>Prepare</u>, Matrix Group International (Webinar)

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Speaking Engagements

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