TENENBAUM
LAW GROUP PLLC



Kevin Serafino

Overview

Kevin Serafino is an attorney with experience advising nonprofit organizations – including public charities, private foundations, trade and professional associations, and social welfare organizations – on a broad range of legal issues. He leverages his decade of experience working in-house at two national trade associations to provide practical and actionable legal advice to mission-driven organizations. Kevin was the recipient of the American Bar Association's 2026 Outstanding Nonprofit Lawyer Award in the Young Attorney category.

Kevin counsels nonprofit organization clients on a wide array of matters, including formation, federal tax exemption, governance, affiliate relationships, operations, fundraising, and major transactions, among other issues. He also focuses on advising politically active organizations on federal and state lobbying,

ethics, and campaign finance laws, and assists in designing compliance programs to complement high-profile and high-impact advocacy programs. In addition, he has extensive experience managing fundraising, strategy, and compliance for political action committees and other political organizations.

Prior to joining TLG, Kevin served as an associate in the nonprofit organizations practice in the Washington, DC office of a leading mid-Atlantic law firm, while also practicing in the firm's Chambers-ranked political law group. Before entering private practice, Kevin spent more than a decade in lobbying and compliance roles for two national trade associations, most recently as Vice President of Government Relations & Public Policy and Counsel at the Household & Commercial Products Association. Prior to that, he was a policy analyst and political strategist at the International Franchise Association.

Kevin is committed to promoting diversity, equity, and inclusion, previously serving as the chair of his firm's LGBTQ+ employee resource group and as a liaison to the firm-wide DEI committee. He also holds a Certified Association Executive (CAE) certification from the American Society of Association Executives (ASAE), where he serves as a board member of ASAE's political action committee. From 2018-20, he was honored as a Fellow of the distinguished Bryce Harlow Foundation, an organization dedicated to advancing the integrity of government advocacy.

Education

- J.D., *summa cum laude*, Washington College of Law, American University, 2020
- B.A., Political Science, Boston College, 2011

Bar Admissions

- District of Columbia

Professional Affiliations

- 2011-Present, Member, American Society of Association Executives (ASAE)

- 2019-Present, Member, Board of Directors, ASAE Political Action Committee (APAC)
- 2019-Present, Member, National LGBTQ+ Bar Association
- 2018-20, Fellow, Bryce Harlow Foundation

Experience

Publications

- 2022-24, Associate, Associations, Nonprofits and Political Organizations Practice, Whiteford, Taylor & Preston LLP, Washington, DC
- 2020-22, Vice President, Government Relations & Public Policy and Counsel, Household & Commercial Products Association, Washington, DC
- 2017-20, Director, Government Relations & Public Policy, Household & Commercial Products Association, Washington, DC
- 2011-17, Senior Manager, Government Relations & Public Policy, International Franchise Association, Washington, DC

Speaking Engagements

Click on Title to View the Publication

April 21, 2026
Nonprofit M&A 101: Roadmap for Successful Combinations, Raffa Learning Community (Presentation)

March 23, 2026
Ethics and Compliance in Advocacy & Lobbying: Best Practices, American Society of Association Executives' 2026 Legislative Fly In, Washington, DC (Presentation)

August 10, 2025
Beyond Bylaws: Multilayer Strategies for Avoiding Governance Pitfalls, American Society of Association Executives' 2025 Annual Meeting, Los Angeles, CA (Presentation)

May 29, 2025
A D.C. Court Found a Sales Tax Exemption Violated the U.S. Constitution: Is Your Nonprofit Entitled to a Refund? (Article)

March 25, 2025
Ethics in Advocacy & Lobbying: Best Practices (Presentation), 2025 ASAE Legislative Fly In, Washington, DC

March 17, 2025
DEI Initiatives in the Crosshairs of the Administration: What Nonprofits Need to Know to Mitigate Their Risk (Article), American Bar Association's *Business Law Today*

March 12, 2025
DEI Initiatives in the Crosshairs of the Administration: What Nonprofits Need to Know to Mitigate Their Risk (Article)

February 14, 2025
DEI Initiatives: Know How to Mitigate Risk (Article), *The NonProfit Times*

December 19, 2024
Tailoring AI Contract Clauses to a Nonprofit's Unique Needs (Article)

August 23, 2024
Navigating the Legal Landscape Following the SCOTUS Affirmative Action Ruling (Presentation), 2024 American Society of Association Executives Annual Meeting & Expo, Cleveland, OH

May 8, 2024
Navigating the Legal Landscape Following the SCOTUS Affirmative Action Ruling (Presentation), California Society of Association Executives